

Welcome to Premium Electrical's Privacy Policy!

Premium Electrical cares deeply about the privacy of its visitors and users, and is fully committed to protect their personal information and use it properly in compliance with data privacy laws. This policy describes how we may collect and use personal information, and the rights and choices available to our visitors and users regarding such information.

We strongly urge you to read this policy and make sure you fully understand it, **before** you access or use any of our services.

1. Please read carefully!

This Premium Electrical Privacy Policy describes how we collect and use information pertaining to each of our unregistered visitors and registered users, including users in connection with their access to and use of Premium Electrical website, mobile applications and services.

The purpose of this Privacy Policy is to provide you with a clear explanation of when, why and how we collect and use your personal information, as well as an explanation of your statutory rights. This Privacy Policy is not intended to override the terms of any contract you have with us, nor any rights you might have under applicable data privacy laws.

Read this policy and make sure you fully understand our practices in relation to your personal information, before you access or use any of our Services. If you read and fully understand this Privacy Policy, and remain opposed to our practices, you must immediately leave this website, application or service, and avoid or discontinue all use of any of our Services. If you have any questions or concerns regarding this policy, please contact us at vidnick101@gmail.com

This policy describes our privacy practices – what information we collect on our visitors and users, how we collect it, what we do with it, how we protect it, and your rights regarding your information.

By accessing or using any of our services, you acknowledge that you have read this Privacy Policy.

2. What information do we collect?

2.1. Visitor and User Information

We collect two types of information regarding our Visitors and Users:

1. Un-identified and non-identifiable information pertaining to a Visitor or un-identified User, which may be made available to us, or collected automatically via his/her use of the Services. Such Non-personal Information does not enable us to identify the Visitor or User from whom it was collected. The Non-personal Information collected by us mainly consists of technical and aggregated usage information, such as Visitors' and Users' browsing and 'click-stream' activity on the Services, session heatmaps and scrolls, non-identifying information regarding the Visitor's or User's device, operating system, internet browser, screen resolution, language and keyboard settings, internet service provider, referring/exit pages, date/time stamps, etc.
2. Individually identifiable information, namely information that identifies an individual or may with reasonable efforts cause the identification of an individual, or may be of private or sensitive nature. The Personal Information collected by us mainly consists of contact details (e.g., e-mail address or phone number), billing details (name, physical billing address, payment method and transaction details), which are only collected from Users with Paid Services, details regarding a browsing or usage session (IP address, Geo-location and/or device unique identifier), details regarding connected third party accounts (such as the e-mail or username for a connected PayPal, Google or Facebook account), scanned

identification documents provided to us (such as an ID card, driver's license, passport or official company registration documents), correspondences (including those made through or uploaded to our Services), and any other Personal Information provided to us by Visitors and/or Users through their access to and/or use of the Services. For the avoidance of doubt, any Non-personal Information that is connected or linked to Personal Information (for example, in order to improve the Services we offer) is deemed and treated by us as Personal Information, as long as such connection or linkage exists.

2.2. Users of Users Information

We may also collect similar information pertaining to visitors and users of our User's websites or services, solely for and on our Users' behalf (as further described in [Section 6](#) below).

3. How do we collect such information?

There are two main methods we use:

1. We collect information through your use of the Services.

When you visit or use our Services, including when you browse the Website or any sub Website, register a User Account, edit your User Website and upload information and content, and/or download and use any Premium electrical Apps and/or Mobile Apps, we are aware of it and will usually gather, collect and record such uses, sessions and related information, either independently or with the help of third-party services as detailed in [Section 8](#) below, including through the use of "cookies" and other tracking technologies, as further detailed in [Section 9](#) below.

2. We collect information which you provide us voluntarily.

For example, we collect the Personal Information you provide us when you register to our Services; when you sign in to our Services via third party services such as Facebook or Google;

when you submit or upload such Personal Information as you use any of our Services; and/or when you contact us directly by any communication channel.

3. **We also collect information from third party sources** as described in [Section 8](#) below.

4. Why do we collect such information?

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To further develop, customise and improve our Services, based on Visitors' and Users' common or personal preferences, experiences and difficulties;
3. To provide our Users with ongoing customer assistance and technical support;
4. To be able to contact our Visitors and Users with general or personalised service-related notices and promotional messages (as further detailed in [Section 10](#) below);
5. To facilitate, sponsor and offer certain contests, events and promotions, determine participants' eligibility, monitor performance, contact winners and grant prizes and benefits;
6. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;
7. To enhance our data security and fraud prevention capabilities;
8. To comply with any applicable laws and regulations.

We will only use your Personal Information for the purposes set out in [Section 4](#) where we are satisfied that:

1. our use of your Personal Information is necessary to perform a contract or take steps to enter into a contract with you (e.g. to provide you with our customer assistance, service and technical support), or

2. our use of your Personal Information is necessary to comply with a relevant legal or regulatory obligation that we have, or
3. our use of your Personal Information is necessary to support legitimate interests that we have as a business (for example, to maintain and improve our Services by identifying user trends and the effectiveness of Premium Electrical campaigns and identifying technical issues), provided it is conducted at all times in a way that is proportionate, and that respects your privacy rights.

5. Where do we store your information?

Premium Electrical visitors and users Personal Information may be stored in data centers located at the United Kingdom, United States of America, Ireland, South Korea, Taiwan and Israel. We may use other jurisdictions as necessary for the proper delivery of our Services and/or as may be required by law (as further explained below) and in other jurisdictions as necessary for the proper delivery of our Services and/or as may be required by law (as further explained below).

Premium Electrical is based in UK, which is considered by the European Commission to be offering an adequate level of protection for the Personal Information of EU Member State residents.

Premium Electrical participates within the guidelines of, the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework. Premium Electrical is committed to subjecting all Personal Information received from European Union (EU) member countries and Switzerland, respectively, in reliance on the Privacy Shield Framework, to the Framework's applicable Principles.

Premium Electrical is responsible for the processing of Personal Information it receives, under the Privacy Shield Framework, and subsequent transfers to a third party acting as an agent on its behalf. Premium Electrical complies with the Privacy Shield

Principles for all onward transfers of Personal Information from the EU, including the onward transfer liability provisions.

With respect to Personal Information received or transferred pursuant to the Privacy Shield Framework, Premium Electrical may be asked to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements, and will do so where permitted by local data protection laws.

Under certain conditions, more fully described on the [Privacy Shield website](#), you may invoke binding arbitration when other dispute resolution procedures have been exhausted.

Upon request Premium Electrical will provide you with information about whether we hold any of your Personal Information. You may access, correct, or request deletion of your Personal Information. We will respond within a reasonable time frame.

Please note that permanently deleting your account erases all of your information from Premium Electrical databases. After completing this process, you can no longer use any of your Premium Electrical Services, your User Account and all its data will be removed permanently, and we will not be able to restore your account or retrieve your data in the future. If you contact Premium Electrical Support in the future, we will not recognise your account or be able to locate the deleted account.

6. Sharing personal information with third parties

Premium Electrical may share your Personal Information with third parties (or otherwise allow them access to it) only in the following manners and instances:

6.1. Third Party Services:

Premium Electrical has partnered with a number of selected service providers, whose services and solutions complement, facilitate and enhance our own. These include hosting and server co-location services, communications and content delivery networks (CDNs), data and cyber security services, billing and payment processing services, domain name registrars, fraud detection and prevention services, web analytics, e-mail distribution and monitoring services, session recording and remote access services, performance measurement, data optimisation and marketing services, content providers, and our legal and financial advisors.

Such Third Party Services may receive or otherwise have access to our Visitors' and Users' Personal Information and/or Users-of-Users' Personal Information, in its entirety or in part – depending on each of their particular roles and purposes in facilitating and enhancing our Services and business, and may only use it for such purposes. Note that while our Services may contain links to other websites or services, we are not responsible for such websites' or services' privacy practices. We encourage you to be aware when you leave our Services and read the privacy statements of each and every website and service you visit before providing your Personal Information. This Privacy Policy does not apply to such linked third - party websites and services.

Premium Electrical is accountable for Personal Information that it receives under the Privacy Shield and subsequently transfers to a third party as described in the Privacy Shield Principles. In particular, Premium Electrical remains responsible and liable under the Privacy Shield Principles if third-party agents that it engages to process the Personal Information on its behalf do so in a manner inconsistent with the Principles, unless Premium Electrical proves that it is not responsible for the event giving rise to the damage.

6.2. Law Enforcement, Legal Requests and Duties:

Where permitted by local data protection laws, Premium Electrical may disclose or otherwise allow others access to your Personal Information pursuant to a legal request, legal proceedings, search warrant or court order, or in compliance with applicable laws, if we

have good faith belief that the law requires us to do so, with or without notice to you.

6.3. Protecting Rights and Safety:

Premium Electrical may share your Personal Information with others if we believe in good faith that this will help protect the rights, property or personal safety of Premium Electrical, any of our Users, or any member of the general public, with or without notice to you.

6.4. Social Media Features and Framed Pages:

Our Services include certain Social Media features and widgets, single sign on features, such as the “Facebook Connect” or “Google Sign-in”, the “Facebook Like” button, the “Share this” button or other interactive mini-programs. These Social Media Features may collect information such as your IP address or which page you are visiting on our Website, and may set a cookie to enable them to function properly. Social Media Features are either hosted by a third party or hosted directly on our Services. Your interactions with these third parties’ Social Media Features are governed by their policies and not ours.

In addition, our Services may enable you to share your Personal Information with third parties directly, such as via page framing techniques to serve content to or from Third Party Services or other parties, while preserving the look and feel of our Website and Services. Please be aware that if you choose to interact or share any Personal Information via such Frames, you are in fact providing it to these third parties and not to us, and such interactions and sharing too are governed by such third parties’ policies and not ours.

6.5. Premium Electrical Apps and/or Third Party Apps:

By installing certain Premium Electrical Apps and/or Third Party Apps, you also allow their respective provider to share and/or access certain Non-personal and Personal Information regarding you and/or your Users-of-Users. Such information includes, among others, contact details, messages, business applications and certain activities on the Services and/or User Website, which are stored and thereafter accessible via your User Account. In order to further protect your and your Users-of-Users’ privacy, we

contractually prohibit all Third Party Developers from combining Personal Information collected across different User Websites and Services, and from sharing Users-of-Users' Personal Information other than with other Apps installed on the same User Website or Services, for the purposes of such specific User Website or Services. Premium Electrical however may still access and use information collected and stored across different Websites and Apps, as necessary for providing and improving its Services. To prevent the collection or sharing of Personal Information, you may either avoid installing Apps, revoke the permissions granted to Apps you do install, or simply uninstall them. You should note however that previously-installed Apps may still retain certain information that was collected prior to the revocation, so if you wish such information to be deleted, we suggest that you contact us.

6.7. Premium Electrical Subsidiaries and Affiliated Companies:

We may share Personal Information internally within our family of companies, for the purposes described in this Privacy Policy., should Premium Electrical or any of its affiliates undergo any change in control, including by means of merger, acquisition or purchase of substantially all of its assets, your Personal Information may be shared with the parties involved in such event. If we have good faith that such change in control might materially affect your Personal Information stored with us, we will notify you via e-mail and/or prominent notice on our Website of this event and certain choices you may have regarding your Personal Information.

Sharing of Personal Information from Premium Electrical subsidiaries and affiliated companies in the European Union and Switzerland, adheres to the EU-US and Swiss-US Privacy Shield frameworks.

To clarify, Premium Electrical may share your Personal Information in manners other than as described above, pursuant to your explicit approval, or if we are legally obligated to do so. Moreover, we may transfer, share, disclose or otherwise use Non-personal Information in its sole discretion and without the need for further approval.

7. Use of cookies and other tracking technologies

Premium Electrical, together with its marketing, analytics and technology partners, uses certain monitoring and tracking technologies (such as cookies, beacons, pixels, tags and scripts). These technologies are used in order to maintain, provide and improve our Services on an ongoing basis, and in order to provide our Visitors, our Users with a better experience. For example, thanks to these technologies, we are able to maintain and keep track of our Visitor's and Users' preferences and authenticated sessions, to better secure our Services, to identify technical issues, user trends and effectiveness of campaigns, and to monitor and improve the overall performance of our Services.

Please note that Third Party Services placing cookies or utilising other tracking technologies through our Services may have their own policies regarding how they collect and store information. Such practices are not covered by our Privacy Policy and we do not have any control over them.

Cookies: In order for some of these technologies to work properly, a small data file ("cookie") must be downloaded and stored on your device. By default, we use several persistent cookies for purposes of session and user authentication, security, keeping the User's preferences (e.g., regarding default language and settings), connection stability (e.g., for uploading media, using e-Commerce features, etc.), monitoring performance of our services and marketing campaigns, and generally providing and improving our services.

If you want to delete or block any cookies, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies. Information on deleting or controlling cookies is also available at <https://www.aboutcookies.org/> (note that this website is not provided by

Premium Electrical, and we, therefore, cannot ensure its accuracy, completeness or availability).

Please note that deleting our cookies or disabling future cookies or tracking technologies may prevent you from accessing certain areas or features of our Services, or may otherwise adversely affect your user experience.

Clear Gifs: We and certain Third Party Services may employ a software technology called “clear gifs” (a.k.a. Web Beacons/Web Bugs), which enables them and us to improve our Services by measuring their effectiveness and performance. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, however are not stored on your device, but instead embedded within our Services.

Flash and HTML5: We and certain Third Party Services may also employ certain tracking technologies known as “Flash cookies” and “HTML5”, mainly for advertising purposes. Various browsers may offer their own management tools for removing or blocking such technologies. (Please note that this website is not provided by Premium Electrical and we therefore cannot ensure its accuracy, completeness or availability).

Behavioral Targeting/Re-Targeting: Certain Third Party Services and ad networks may display advertising on our Website, on Premium Electrical Apps and on our mobile apps, or manage our advertising on other websites. Such parties may use certain tracking technologies to collect certain information about your activities on the Services and different third party Services to provide you with targeted advertising based on your interests and preferences. You may opt-out of receiving targeted ads from certain advertisers and ad networks by contacting us (or if you are located in the European Union click [here](#) (provided by YourChoicesOnline.eu). Please note this does not opt you out of receiving all advertising and that your opt-out will only be in relation to the specific advertising. You will continue to receive advertising for which you have not opted out.

User Data Supplementation: We may receive information about you from other sources, including publicly available databases or third parties from whom we have purchased data, and combine this data with information we already have about you. This helps us to update, expand and analyse our records, identify new customers, and provide products and Services that may be of interest to you. Where we obtain your Personal Information from these third parties, we ensure that such parties are contractually committed to inform you that your Personal Information will be disclosed to us and we take steps to ensure the accuracy of your Personal Information before using it. If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

8. Communications from Premium Electrical

8.1. Promotional Messages:

We may use your Personal Information to send you promotional content and messages by e-mail, text messages, direct text messages, marketing calls and similar forms of communication from Premium Electrical or our partners (acting on Premium Electrical's behalf) through such means.

If you do not wish to receive such promotional messages or calls, you may notify us at any time or follow the "unsubscribe" or STOP instructions contained in the promotional communications you receive.

We take steps to limit the promotional content we send you to a reasonable and proportionate level, and to send you information which we believe may be of interest or relevance to you, based on your information.

8.2. Service and Billing Messages:

Premium Electrical may also contact you with important information regarding our Services, or your use thereof.

For example, we may send you a notice (through any of the means available to us) if a certain Service is temporarily suspended for maintenance; reply to your e-mail; send you reminders or warnings regarding upcoming or late payments for your current or upcoming subscriptions and services received; or notify you of material changes in our Services.

It is important that you are always able to receive such messages. For this reason, you are not be able to opt-out of receiving such Service and Billing Messages unless you are no longer a Premium Electrical Visitor or User (which can be done by deactivating your account).

9. Your rights in relation to your personal information

It is imperative that you have control over your Personal Information. That's why Premium Electrical is taking steps to enable you to access, receive a copy of, update, amend, delete, or limit the use of your Personal Information.

Before disclosing the requested Personal Information, we may ask you for additional information in order to confirm your identity and for security purposes. We reserve the right to charge a fee where permitted by law (e.g., if your request is unfounded or excessive).

You have the right to file a complaint with your local supervisory authority for data protection (but we still recommend that you contact us first).

If you are a Premium Electrical Visitor or User, and you wish to receive a copy, access and/or request us to make corrections to the Personal Information that you have stored with us, or wish to request a list of what Personal Information (if any) pertaining to you we disclosed to third parties for direct marketing purposes, please contact us.

We will make all reasonable efforts to honour your request promptly (unless we require further information from you in order to fulfil your request), subject to legal and other permissible considerations.

Please note that permanently deleting your Premium Electrical account erases all of your information from our databases. After completing this process, your account and all its data will be removed permanently, and we will not be able to restore your account or retrieve your data in the future. If you contact Premium Electrical Support in the future, we will not recognise your account and will not be able to locate the deleted account.

10. Questions and Complaints

If you have any questions or concerns about our collection, use or disclosure of Personal Information, or if you believe we have not complied with this Privacy Policy or applicable data protection laws, please contact us – our details are set out at the end of this Privacy Policy.

We will investigate the complaint and determine whether a breach has occurred and what action, if any, to take.

We take every privacy complaint seriously and will make all reasonable efforts to resolve your complaint promptly. Our target response time is 30 days.

We expect our procedures will deal fairly and promptly with your complaint. However, if you remain dissatisfied, you can also make a complaint with your local supervisory authority for data protection.

You can file a complaint with your local supervisory authority for data protection at any time, however we recommend that you contact us first so we can try to resolve it.

11. Data Retention

We may retain your Personal Information (as well as your Users-of-Users' Information) for as long as your Account is active, as indicated in this Privacy Policy or as otherwise needed to provide you with our Services.

We may continue to retain such Personal Information even after you deactivate your User Account and/or cease to use any particular Services, as reasonably necessary to comply with our legal obligations, to resolve disputes regarding our Users, prevent fraud and abuse, enforce our agreements and/or protect our legitimate interests.

We maintain a data retention policy which we apply to information in our care. Where your Personal Information is no longer required we will ensure it is securely deleted.

12. Security

Premium Electrical has implemented security measures designed to protect the Personal Information you share with us, including physical, electronic and procedural measures. Among other things, we offer HTTPS secure access to most areas on our Services; the transmission of sensitive payment information (such as a credit card number) through our designated purchase forms is protected by an industry standard SSL/TLS encrypted connection; and we regularly maintain a PCI DSS (Payment Card Industry Data Security Standards) certification. We also regularly monitor our systems for possible vulnerabilities and attacks, and regularly seek new ways and Third Party Services for further enhancing the security of our Services and protection of our Visitors' and Users' privacy.

Regardless of the measures and efforts taken by Premium Electrical, we cannot and do not guarantee the absolute protection and security of your Personal Information, any other User Content you upload, publish or otherwise share with Premium Electrical or anyone else.

We therefore encourage you to set strong passwords for your User Account, and avoid providing us or anyone with any sensitive information of which you believe its disclosure could cause you substantial or irreparable harm. Furthermore we request and encourage you not to share any Personal Information.

If you have any questions regarding the security of our Services, you are welcome to contact us.

13. Public forums and user content

Our Services offer publicly accessible blogs, communities and support forums. Please be aware that any information you provide in any such areas may be read, collected, and used by others who access them. To request removal of your Personal Information from our blogs, communities or forums, feel free to contact us. In some cases, we may not be able to remove your Personal Information from such areas. For example, if you use a third party application to post a comment (e.g., the Facebook social plugin application) while logged in to your related profile with such third party, you must login into such application or contact its provider if you want to remove the Personal Information you posted on that platform.

In any event, we advise against posting any information (or use any posting means to post information) you don't wish to publicise on these platforms.

If you upload any User Content to your User Account or post it on your our Website and provide it in any other way as part of the use of any Service, you do so at your own risk.

We have put adequate security measures in place to protect your Personal Information. However, we cannot control the actions of other Users or members of the public who may access your User Content, and are not responsible for the circumvention of any privacy settings or security measures you or we may have placed on our Website (including, for instance, password-protected areas on your User area). You understand and acknowledge that, even after its removal by you or us, copies of User Content may remain viewable in cached and archived pages or if any third parties have copied or stored such User Content. **To clarify, we advise against uploading or posting any information you do not wish to be public.**

14. Updates and interpretation

We may update this Privacy Policy as required by applicable law, and to reflect changes to our information collection, usage and storage practices. If we make any changes that we deem as “material” (in our sole good faith discretion), we will notify you prior to the change becoming effective via email. We encourage you to periodically review this page for the latest information on our privacy practices.

Unless stated otherwise, our most current Privacy Policy applies to all information that we have about you our Apps, Mobile Apps and other Services.